

# SWITCH TO LED SAVE YOUR AED

Emaar in partnership with Dubai Municipality is promoting the switch from incandescent or fluorescent lighting to LEDs with DUBAI LAMP.

## WHAT IS DUBAI LAMP?

Known to be the world's first commercially available 200 lumen per Watt LED lamp, DUBAI LAMP can **reduce energy used by** compared to conventional lighting.

# 90%



25 X TIMES  
LONGER  
LIFETIME



NO ULTRA-VIOLET  
RADIATION



LESS HEAT  
GENERATED



GREEN &  
MERCURY-FREE



Find out more about the advantages of switching to DUBAI LAMP.  
Scan the QR code or visit the link.

[bit.ly/dxblamp](https://bit.ly/dxblamp)

Supported by:



An initiative by

EMAAR COMMUNITY MANAGEMENT



# MAKE THE BRIGHT CHOICE. SWITCH TO SMARTER LIGHTING.

Emaar in partnership with Dubai Municipality is promoting the switch from conventional incandescent or fluorescent lighting to LEDs with DUBAI LAMP. The reasons why are listed below.

## 01 SAVINGS

**AED 300**

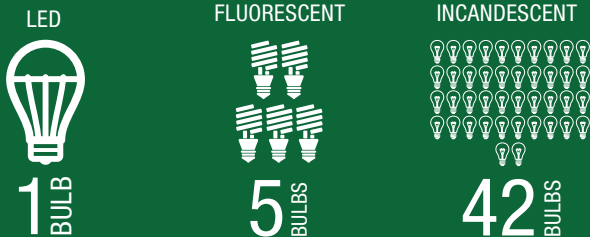
IS THE APPROXIMATE ANNUAL SAVING THE AVERAGE DUBAI HOUSEHOLD WOULD MAKE IF THEY REPLACED ALL THEIR INCANDESCENT LIGHTBULBS WITH LED.

THAT EQUATES TO:



## 02 LONGER LIFESPAN

Bulbs needed for **50,000 hours** of usage



## 03 LOW POWER CONSUMPTION

Electricity needed to **power** a bulb



04

HIGH LIGHT OUTPUT

05

LOW OPERATION & MAINTENANCE COST

06

HIGH DURABILITY

07

MERCURY-FREE

08

ENVIRONMENTALLY FRIENDLY

09

VERY LOW HEAT EMISSION

10

NO ULTRA-VIOLET & INFRARED RADIATION

11

LOW CARBON FOOTPRINT